

OPEN POSITION

APPLY AS MEMBER OF THE MARKETING TEAM OIKOS SOLAR

oikos
— — —

Since its founding in 1987, oikos St. Gallen has led many initiatives for positive change at the University of St. Gallen, engaging in both the business and academic sectors. oikos Solar is dedicated to promoting solar energy across Switzerland, working closely with a vast network across politics and industry to raise funds and establish photovoltaic installations. The project is structured into six key departments: Finance, Business Development, Solar Panel Management, Marketing, Legal, and IT & Data Insights. As a member of the marketing team, you'll support the other departments and increase our public outreach. Your role involves close collaboration with project management to craft and present the project's image to the external audience, playing a pivotal role in communicating the project's value and objectives to stakeholders and the public.

YOUR RESPONSIBILITIES AS TEAM MEMBER

- You are responsible for the content on our website
- Take ownership in various projects and contribute to the brand of oikos Solar (event organisation, content creation)
- Be involved in marketing campaigns and create social media posts
- Commitment: 4h/week year round

WHAT DO YOU BRING

- Plenty motivation, curiosity and creativity!
- Optional experience in Marketing or Web Development, or tools such as Canva, Figma, Adobe, or instagram for business

WHAT DO WE OFFER?

- Experience working with different marketing tools (Canva)
- Various networking, professional development and fun community events
- Teamwork with committed students in the field of sustainability and business
- A meaningful and challenging job alongside your studies
- Campus credits next semester and work certificate

CONTACT US:

Send your CV to the link on the oikos website

